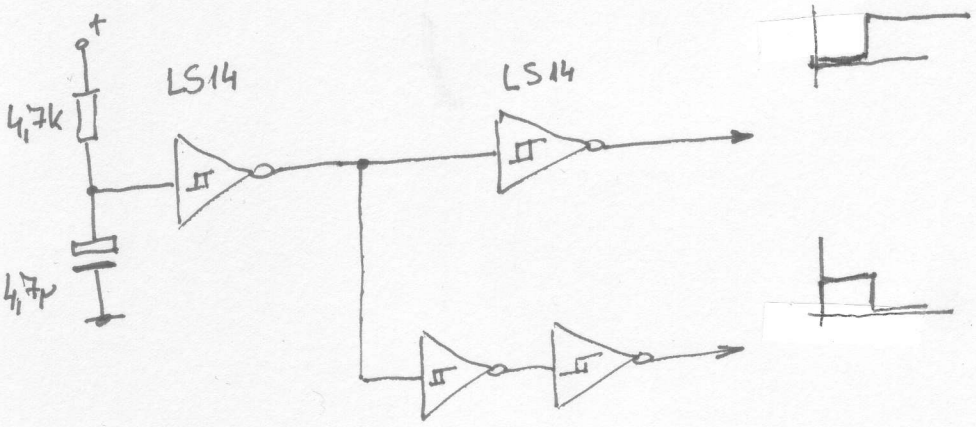Master Reset á.k.